

## ARTWORK REQUIREMENTS

To prevent production delays please ensure your artwork conforms to the following:

- CMYK colour mode
- Images are 300dpi or greater
- Minimum 3mm bleed
- PDF supplied with crop marks
- Fonts are converted to outlines



The diagram shows a central white area representing the artwork. This area is enclosed by a dashed red line, which is further enclosed by a solid pink line. The entire composition is surrounded by a thick dark blue border. On the left side, three horizontal arrows point to the left, each originating from a text label. The top arrow is blue and points to the bleed area. The middle arrow is pink and points to the trim area. The bottom arrow is orange and points to the safe area.

### BLEED AREA

Anything in this area will be cut off.  
Extend artwork to avoid white edges when trimmed to size.

### TRIM AREA

Pink line indicates the product once trimmed to size.

### SAFE AREA

For best results keep content within this area.